



## PRIMA PLUS KICK OUT GROWTH PLAN OFFERS 16% RETURN

Meteor Asset Management is pleased to announce the launch of the Prima Plus Plan.

### Key details of Prima Plus are:-

- A ten year term.
- Based upon the FTSE100 and the EuroStoxx 50.
- Offers 16% (simple) at any anniversary so long as both Indices are at or above their Opening Levels.
- For example the returns would be 16% at the first anniversary, 32% on the second anniversary, 48% in year three, 64% in year four, 80% in year five, 96% in year six, 112% in year seven, 128% in year eight, 144% in year nine and 160% in year ten – maturity.
- The Plan stays open until on an anniversary date both Indices are at or above their Opening Levels at which point it matures
- **Capital is at risk only in the event of either Index being below 50% of its Opening Level on 11<sup>th</sup> April 2018; i.e. any market falls during the product term are irrelevant. Should either index be 50% below its Opening Level on the 11<sup>th</sup> April 2018 then the capital loss will be 1% for every 1% fall in the lower performing Index.**
- Minimum investment is £10,000 for Direct Investments and Pensions, £7,000 for 2007/8 ISAs and £7,200 for 2008/09 ISAs.
- Available for Direct Investment, Pensions ISAs or PEP/ISA Transfers.
- Subject to Capital Gains Tax

Graham Devile, Managing Director, commented,

*“We believe Prima Plus is the ideal product for current market conditions as unless advisers and their clients are bearish on equities for the next decade this plan offers the opportunity for significant returns for little or no rise in market levels. As a result we feel this Plan should meet any concerns or issues they have about either investing or remain invested in equities.*”

*In fact investors don’t have to worry about their capital being at risk should markets fall significantly during the coming years as it is only market levels in ten years time that are relevant – assuming the Plan lasts that long. Even if it did run for the full ten years then markets would still need to be 50% lower than their current levels before capital was at risk.”*

The closing date for the plan is 4 April 2008 for 2007/08 and 2008/09 ISAs along with Direct investments, whilst applications for ISA/PEP transfers close on 28 March 2008.

The Opening Levels for the Plan will be the close of business level on 11 April 2008, and the Final Levels will be the close of business level on 11 April 2018.

Interest will be paid at 4% pa on all investments from receipt of cleared funds to the investment date of 11 April 2008.

IFA commission 3% with a 0.5% maturity bonus for each year the Plan runs provided it autocalls. No bonus is payable if the Plan does not provide an investment return.

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**For further information please contact:-**

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**Notes to Editors:**

There is always a counterparty risk on ANY investment. This is the risk that the investment might not pay out the benefits described if one of the financial institutions in which the subscriptions are invested is unable to make repayment under the terms of the bonds. As we choose institutions with highly rated capital security we believe that this is a very small risk, but one of which we make customers aware in our literature.

Meteor Capital Holdings Limited, the Plan Manager, is an approved PEP and ISA Manager. Meteor Asset Management is an Appointed Representative of Meteor Capital Holdings Limited which is authorised and regulated by the Financial Services Authority.

This press release is for professional advisers only and should not be relied upon by private investors. Full details are available within the brochure and terms and conditions which should be studied before any investment is made.